

# HIGH POINT CHRISTIAN ACADEMY



*Sponsorship Opportunities*  
2024-2025

Dear HPCA Partner,

High Point Christian Academy is rooted deeply in the mission of Christ-centered, quality education and academic excellence for each child who enters our doors. The opportunity to teach children about the Lord, forgiveness and hope fills our hearts with love.

Over 900 children are impacted each year through the mentorship, discipleship and leadership of High Point Christian Academy. However, this would not be possible without community supporters. As our ministry continues to strive for excellence, the needs for facilities enhancements, technology upgrades, and equipment continue to increase.

For the 2024-2025 school year, the K.M. Vestal Annual Fund donations will be directed to the following three areas:

**- A New (non CDL) Mini Bus**

These mini buses are used to transport students (preschool - high school) to field trips, athletics events, fine arts competitions, and more! The need for a new mini bus is a top priority for our community.

**- Debt Reduction**

We are thankful for the success of, and continued support of, the HPCA Capital Campaign. The current loan on a six million dollar facility is 1.8 million. We would like to pay this off as quickly as possible.

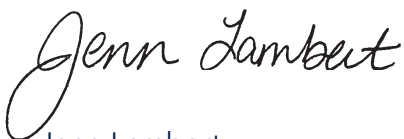
**- Claude and Mickie Gable Financial Aid Fund**

This assistance enables families, from a variety of economic backgrounds, to experience Kingdom Education. This financial aid support bridges the gap allowing a variety of students to become an HPCA Cougar.

Every gift to High Point Christian Academy is meaningful, regardless of size. Your generosity will ensure that our tradition of quality education in a Christian environment will continue to enrich its students and community.

What better cause to support than the spiritual and academic growth and development of a child! May you be richly blessed as you support the work of Kingdom Education at High Point Christian Academy.

With a grateful heart,



Jenn Lambert  
Advancement and Engagement Administrator  
jlambert@hpcacougars.org • (336) 848-1342 (cell)

With a single ask for the 2024-2025 school year, we want to offer our parents and community businesses the opportunity to have premier logo placement, presentation and visibility for a multitude of upcoming HPCA initiatives.

## *Sponsorship Levels*

**Presenting Sponsor: \$10,000 | Champion Sponsor: \$7,500**

**Green Sponsor: \$5,000 | Blue Sponsor: \$2,500 | White Sponsor: \$1,000**

# Benefits of Your Sponsorship

## Fine Arts Program Advertising

(Band, Choir, Elementary Christmas and Grandparents' Day, Preschool Easter, and Drama Productions)

### Presenting Sponsors:

Full Page Ad

### Champion Sponsors:

Half Page Ad

### Green Sponsors:

Quarter Page Ad

### Blue Sponsors:

Company Name Listing (the name of your business will appear)

---

## HPCA Cougar Cup Golf Tournament Recognition

### Presenting Sponsors:

Full Page Advertisement in Program

### Champion Sponsors:

Half Page Advertisement in Program

### Green Sponsors:

Quarter Page Advertisement in Program

### Blue and White Sponsors:

Company Name Listing in Program (the name of your business will appear)

### Number of Golf Teams for Tournament

#### Presenting Sponsors:

Three Teams of Four

#### Champion Sponsors:

Two Teams of Four

#### Green Sponsors:

Two Teams of Four

#### Blue Sponsors:

One Team of Four

#### White Sponsors:

One Team of Four

### Hole Signage

#### Presenting Sponsors:

Four Hole Signs

#### Champion Sponsors:

Three Hole Signs

#### Green Sponsors:

Two Hole Signs

#### Blue Sponsors:

One Hole Sign

#### White Sponsors:

One Hole Sign

# Benefits of Your Sponsorship

## LED Scoreboard in The Gym

(to be showcased during home JV and Varsity Volleyball and Basketball Games)

### Presenting Sponsors:

Can include a 30 second advertisement provided by sponsor to be played or, at minimum, company logo displayed four times on game day

### Champion Sponsors:

Can include a 15 second advertisement provided by sponsor to be played or, at minimum, company logo displayed two times on game day

### Green, Blue, and White Sponsors:

Single Logo shown, at minimum, one time during game day

---

## The Refuge

A single banner will display **Presenting**, **Champion**, **Green**, and **Blue** company logos

---

## Recognition on Digital Channels

Social Media: All Levels

Company Recognition Listed in School-wide e-blast:

**Presenting**, **Champion**, and **Green**

Website (logo and business link) showcased on the HPCA Annual Fund webpage:

**Presenting**, **Champion**, and **Green**

---

## HPCA Auction

Company Recognition Listed in School-wide e-blasts pertaining to the 2025 school Auction:

**Presenting**, **Champion**, and **Green** Sponsors

---

### Additional Opportunities

Should any other large scale/school-wide (non-academic) event occur, logo recognition will occur for the **Presenting**, **Champion**, and **Green** sponsor levels.